

Jacksonville Mini Maker Faire®

SPONSORSHIP OPPORTUNITIES

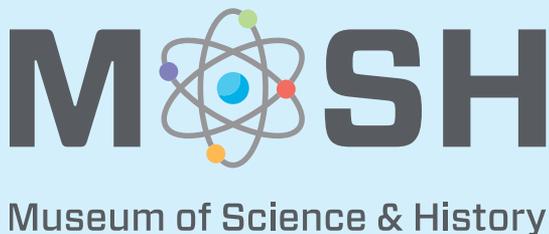
FEBRUARY 16 | SATURDAY | 10:00 A.M.—5:00 P.M. | MUSEUM OF SCIENCE & HISTORY



JACKSONVILLE MINI MAKER FAIRE

A ONE-DAY CELEBRATION OF IDEAS AND INNOVATION —
SHOWCASING THE TALENT AND CREATIVITY OF NORTH FLORIDA.

For more information, please visit:
jacksonville.makerfaire.com



IN COLLABORATION WITH

Make:
makezine.com



WHAT IS A MAKER FAIRE?

A Maker Faire is a community-based learning event that inspires everyone to become a maker while connecting with people and projects in their local community. In short, it creates opportunities for conversations with makers, tech enthusiasts, crafters, educators, artists, students, and entrepreneurs when they all come together to show their creations and demonstrate what they have experienced.

HOW DOES A MAKER FAIRE WORK?

Maker Faire is a show-and-tell format for people of all ages that brings out the “kid” in all of us. Maker Faire connects people and projects in their local community. Yet, Maker Faire is a “fair” which should be fun and engaging. At Maker Faire, you’ll find arts and crafts, science and engineering, food and music, and much more! Maker Faire brings together families and individuals to celebrate the Do-It-Yourself (DIY) mindset and showcase all kinds of incredible projects.

WHO ATTENDS?

This family-friendly event is for people from Northeast Florida who are excited by hands-on, creative experiences. Artists, engineers, crafters, technologists, designers, entrepreneurs and urban farmers are all invited.

SPONSORSHIP IS ESSENTIAL

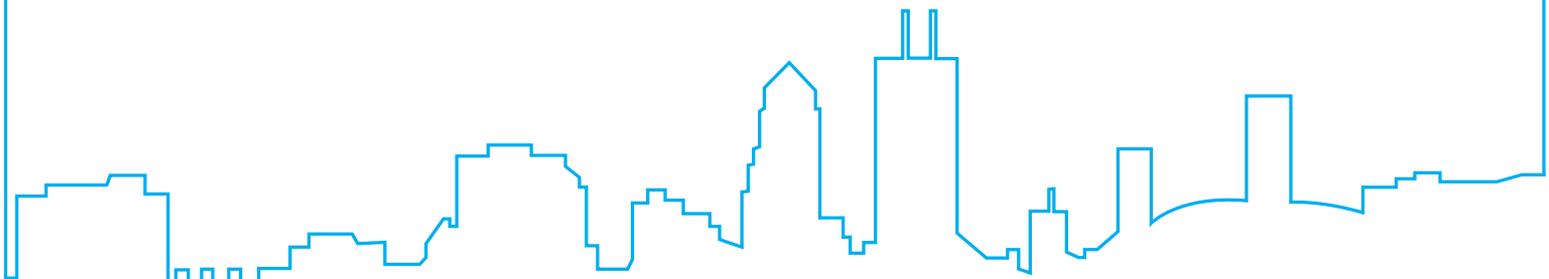
Because this is a community street fair event, we rely on our sponsors to help cover production expenses. Sponsorship dollars cover event license and insurance; tables, chairs, security, perimeter barricades, vendor permits, and all logistical expenses; WiFi and power; expendables (tape, sandbags, etc.) and additional barricades to support specific exhibits; marketing collateral and promotional activities; and transportation assistance.

FIVE REASONS TO SPONSOR

- Access to an engaged demographic, from families with young children, young adults or retirees that like to tinker.
- Investing in the Jacksonville Mini Maker Faire is investing in future talent and in your future workforce.
- Maker Faire showcases that learning also happens outside the classroom, your support continues to support STEAM (Science, Technology, Engineering, Art, Math) learning for all ages.
- You are giving back to our North Florida community that we work, play and live in.
- Maker Faire inspires all those who attend, be a part of that inspiration.

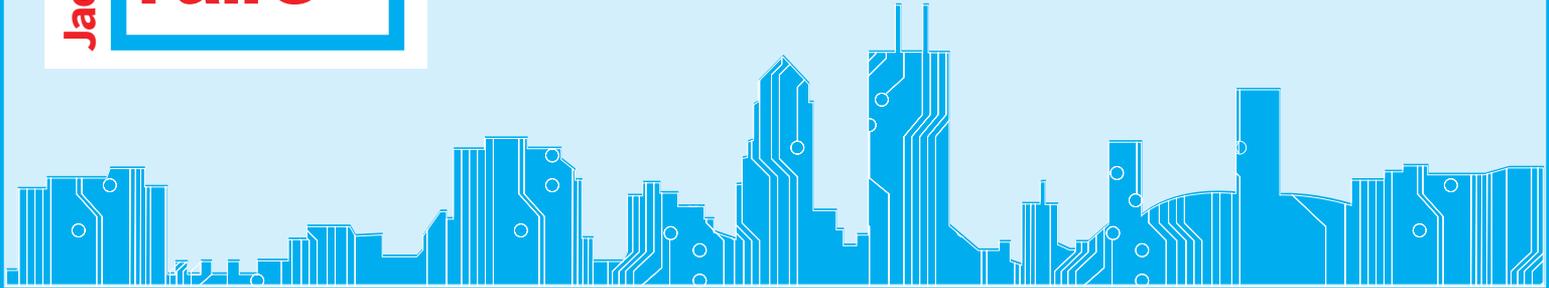
MAKER FAIRE HISTORY AND GROWTH

The first Maker Faire originated in 2006 in San Mateo, CA as a project of the editors of Make: Magazine; that event recently celebrated its eleventh annual show with some 1,200+ makers and 150,000 people in attendance. Thirty-three other large scale Maker Faires occur annually in major cities around the world including New York, Atlanta, Berlin, Paris, Rome, Tokyo, and Shenzhen to name a few. Over 150 community-driven Mini Maker Faires are produced around the world every year.





2018 BY THE NUMBERS



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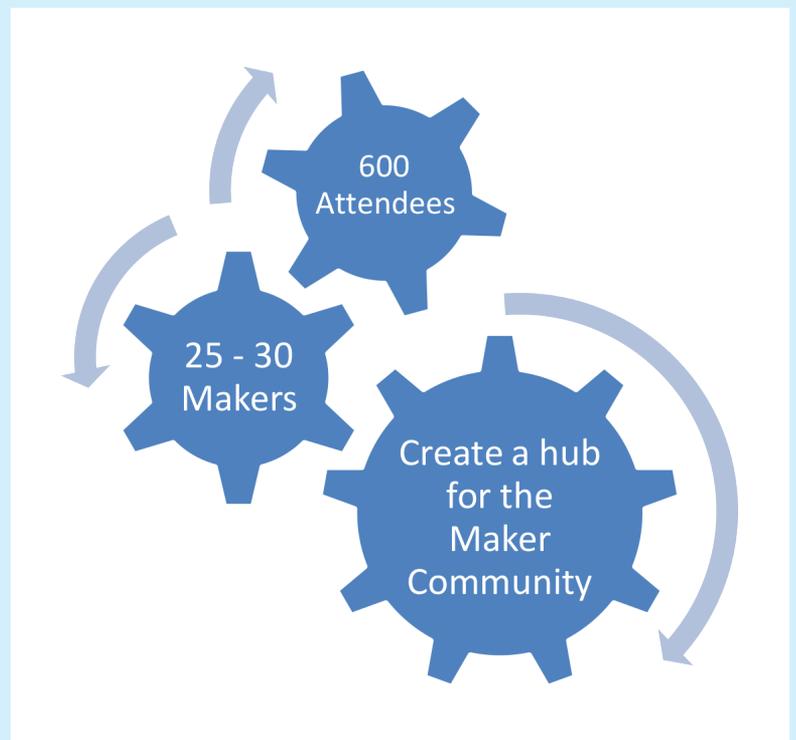
In short, Maker Faire is the greatest show-and-tell on Earth!

JACKSONVILLE 2018 MINI MAKER FAIRE

Saturday, April 7, 2018
10 a.m. - 5 p.m.

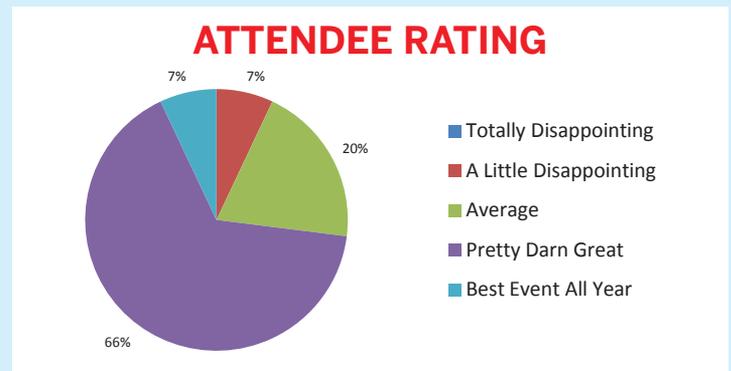
The Museum of Science & History (MOSH) launched the Jacksonville Mini Maker Faire, the first of its kind in Northeast Florida, on April 7, 2018 in partnership with Make: Magazine and Maker Faire. More than a year of planning by MOSH staff culminated in the six hour event.

The purpose of the Jacksonville Mini Maker Faire was to create a hub for the Maker Community in Northeast Florida and to inspire visitors to become Makers and Citizen Scientists. To support this purpose, MOSH set two tactical goals to measure success in the first year: host 25-30 Makers and have 600 visitors attend the event.



BREAKING APART THE NUMBERS

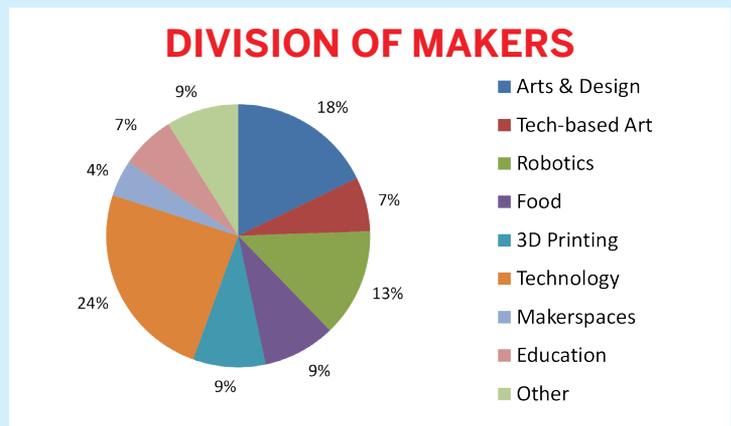
Exactly 850 people from all around Northeast Florida took part in the first Jacksonville Mini Maker Faire. Attendees learned about – or interacted with – everything from robots that fired Wiffle Balls to Virtual Reality art, and everything in between! While these numbers give an idea of the impact of the Jacksonville Mini Maker Faire, the real takeaway is the experience visitors had exploring new ideas and learning how they too could become Makers.



MAKERS

The Jacksonville Mini Maker Faire hosted 45 Makers on April 7. Makers from across the region showed off their work in STEAM disciplines that included printmaking, metalworking, an augmented reality sandbox, 3D printing and the crowd favorite, robots!

Nine of the 45 Makers in attendance were local entrepreneurs that commercially exhibited at the Jacksonville Mini Maker Faire.



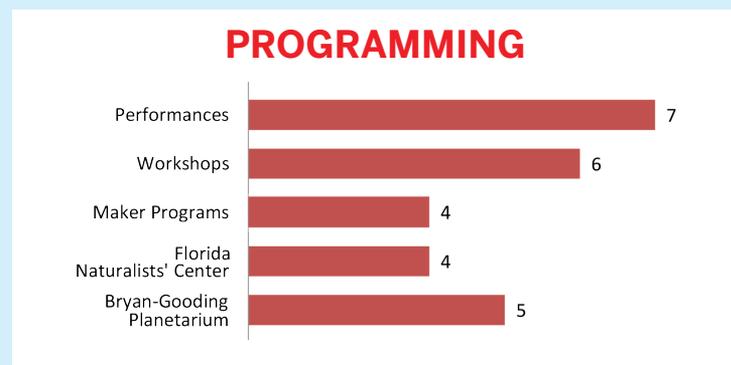
Makers from as far away as Gainesville and Tallahassee attended the Jacksonville Mini Maker Faire, including the team from Gainesville Makerspace that hosted the first Gainesville Mini Maker Faire.

THINGS TO DO & SEE

The Jacksonville Mini Maker Faire had a full range of programming that complemented the spirit of innovation and creativity brought by the Makers and visitors. The unique space of the Bryan-Gooding Planetarium was the perfect venue for four different Maker programs.

The Jacksonville Mini Maker Faire hosted two workshops to spark visitors' creativity. In the first workshop, MOSH Naturalists taught attendees how to make enrichments that provide stimulation for animals. Attendees of the second workshop were instructed by MOSH Educators on how to create environmentally friendly lanterns that could be used in Jacksonville's first Lantern Parade.

Bold Bean Coffee also hosted four sessions of a Coffee Sensory Workshop that focused on the science behind coffee tasting.

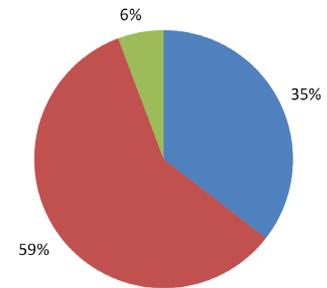


2018 SPONSORS

Thank you to our 2018 Sponsors who invested in our inaugural success!



GROSS REVENUE



■ Ticket Sales ■ Sponsorships ■ Other Sales

2019 SPONSOR OPPORTUNITIES

COPPERSMITH — \$1,000

- (2) tickets to the Maker orientation and reception
- Mini Maker Faire Website Listing - Logo (with URL) listed on the Mini Maker Faire Website Sponsorship page
- Sponsor name recognition on all marketing materials and advertising for the Jacksonville Mini Maker Faire
- Sponsor recognition from the stage during the event
- On-site booth at Jacksonville Mini Maker Faire
- Media release to more than 70 local and regional publications
- Logo recognition in MOSH eNewsletter
- (5) Museum admission passes

SILVERSMITH — \$5,000

ALL COPPERSMITH LEVEL BENEFITS PLUS:

- (6) tickets to the Maker orientation and reception
- Logo recognition on Museum interior digital signage (monitors and lobby monolith)
- (4) Family Memberships to MOSH
- (10) Museum admission passes

GOLDSMITH — \$10,000

ALL SILVERSMITH & COPPERSMITH LEVEL BENEFITS PLUS:

- (10) tickets to the Maker orientation and reception
- Logo recognition on Planetarium dome
- Opportunity to be featured in a Blog Post on Jacksonville Mini Maker Faire Website
- Thank you posts via Jacksonville Mini Maker Faire social media (Facebook, Instagram and Twitter)
- (4) Family Memberships to MOSH
- (20) Museum admission passes
- Free Museum space rental for one event at MOSH*

For more information about being a sponsor for the Jacksonville Mini Maker Faire

Please contact Robert Arleigh White, Vice President of Development, Museum of Science & History at 904.396.6674 or email bwhite@themosh.org

*MOSH is a venue with more than 10 different rental spaces available to take your event to the next level! Imagine presenting your new business plan on the dome of the Bryan-Gooding Planetarium, hosting a team-building experience in the JEA Science Theater, or enjoying an elegant reception on the Rooftop Terrace with spectacular views of the St. Johns River and city skyline. The MOSH Special Events Crew will provide event setup to help transform your event into a celebration to be remembered!

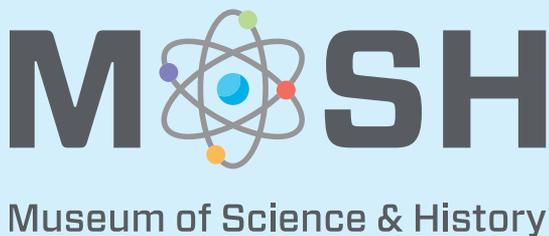
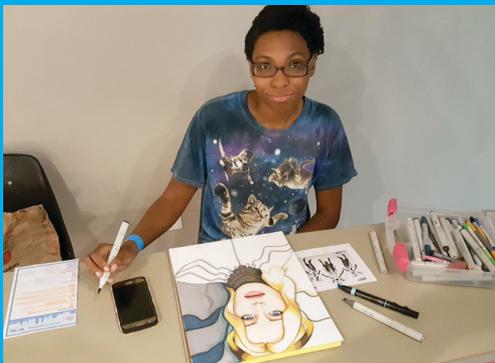
MAKING THE MINI MAKER FAIRE

The Jacksonville Mini Maker Faire was all hands on-deck. A leadership team comprised of staff from different levels of the Museum met on a weekly basis to plan the day. The Jacksonville Mini Maker Faire would not have been a success without the true stars of the day: the Makers, the Sponsors, the Volunteers and the Visitors.



JACKSONVILLE MINI MAKER FAIRE 2019

The Museum of Science & History is pleased to announce that the Jacksonville Mini Maker Faire will be returning on Saturday, February 16, 2019. MOSH learned a lot about the Maker Community leading up to 2018 and is looking forward to building on the success of the first Jacksonville Mini Maker Faire for years to come. For more information, visit jacksonville.makerfaire.com.



IN COLLABORATION WITH

